



James H. Lightfoot III
Chapter President

Kareem Nulan
Chapter Vice President

ALPHA PHI ALPHA FRATERNITY, INC.®

THETA IOTA LAMBDA CHAPTER

CHARTERED APRIL 1963, KEY NUMBER 286

P.O. BOX 4233, SPRINGFIELD, MA 01101

HTTP://SPRINGFIELDALPHAS.NET

~ Celebrating 53 Years of Service in the Springfield Community ~

February 27, 2018

Tenth Annual Senator Edward W. Brooke III Oratorical Scholarship Competition

Dear Friend,

On Saturday, May 19, 2018, at 4:00 pm at St. John's Congregational Church in Springfield, the Theta Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. and its Lee B. Revels Scholarship & Mentoring Foundation will host the Tenth Annual Senator Edward W. Brooke III Oratorical Competition. The competition is open to young men of African or Latino descent currently attending high school in Western Massachusetts and interested in attending college. The event is free and open to the public.

Participation in the program provides the young men the opportunity to experience the art of public speaking while learning about a topic relevant to their lives. This year's topic is: **Turned On, Tuned In, and Checked Out: What Effect Is Social Media Having on Today's Youth?** This theme raises an important question in a technologically-advanced age and presents an opportunity for our youth to understand the developmental benefits and/or risks of having self-controlled access to social media. Participants have group workshops and one-on-one mentoring sessions to help prepare them for the competition. The top three orators are awarded scholarships that they will receive upon enrollment in college.

2018 Scholarship Awards:

First Place \$1,500

Second Place \$1,000

Third Place \$750

For the past ten years, Theta Iota Lambda Chapter of Alpha Phi Alpha Fraternity has gained the support of the Western Massachusetts community to identify young men to compete for these scholarships. This year is no different, so we ask for your help in identifying Black and Latino men in Western Massachusetts who would like to participate in this year's competition.

Students may register by completing our online registration form, which is attached to this letter, along with a copy of the rules, entry requirements and judging criteria. **The entry deadline is Monday, April 2, 2018.** Online registration is on our web site at <http://oratorical.springfieldalphas.com>. After completing the online application, the registrant will be contacted with confirmation of his registration and provided with additional details regarding times, dates and locations of the mandatory workshops.

Mandatory Meeting Schedule:

- April 7, 2018 – Orientation – Location TBA
- May 5, 2018 - Workshop #1 – Location TBA
- May 12, 2018 – Workshop #2/Preliminary Competition - St. John's Congregational Church
- May 19, 2018 Contest - St. John's Congregational Church

Founders

Henry A. Callis Charles H. Chapman George B. Kelley Eugene K. Jones Nathaniel A. Murray Robert H. Ogle Vertner W. Tandy
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For additional information, please contact Kareem Nulan, Director of Education, at kareem.nulan@gmail.com.

The Lee B. Revels Mentoring and Scholarship Foundation is a 501 (c) 3 organization and the non-profit corporation of Theta Iota Lambda Chapter of Alpha Phi Alpha Fraternity. The Foundation is funded via grants from corporations, other foundations, civic groups, and faith-based institutions, as well as individual sponsorships by fraternity members and friends of Alpha Phi Alpha Fraternity, Inc. Contributions are 100% tax deductible. A few initiatives of the foundation include Project Alpha (a teen pregnancy prevention program targeted to males ages 12-18), an Oratorical Scholarship competition, a Leadership Development Institute for rising junior and senior high school students and scholarships for graduating high school seniors and college students. More information about Theta Iota Lambda Chapter of Alpha Phi Alpha Fraternity and its foundation is available on our website:

www.springfieldalphas.net.

James H. Lightfoot III, President, TIL Chapter

Persons seeking additional information regarding the Oratorical Scholarship Competition should contact a committee member:

Kareem Nulan, Director of Education, TIL Chapter

202-494-5275, kareem.nulan@gmail.com

Arthur R. Shurn, Director Communications, TIL Chapter

413-222-9601, arthur@shurn.com

Vincent D. Jackson, President, Lee B. Revels Scholarship & Mentoring Foundation

972-489-7191, vincent.jackson06@gmail.com

Thank you for your support.

Enclosures: Competition Registration Form, Competition Eligibility, Rules, Requirements and Judging Criteria

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Students may print and send this completed registration form to P.O. Box 4233, Springfield, MA 01101-4233

All others may register via this link: <http://oratorical.springfieldalphas.com>

**Theta Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. and
Lee B. Revels Scholarship & Mentoring Foundation, Inc.**

present

10th Annual Senator Edward W. Brooke III Oratorical Scholarship Competition

Theme:

Turned On, Tuned In, and Checked Out: What Effect Is Social Media Having on Today's Youth?

Saturday, May 19, 2018, St. John's Congregational Church – Springfield, MA

4:00 p.m. – 6:30 p.m.

Registration Form:

Name _____ Birthday _____

Address _____ Zip Code _____

Contact Phone _____

E-Mail Address _____

High School _____ Grade _____ GPA _____

Colleges of Interest _____ Possible Majors _____

Hobbies: _____

Parent/Guardian _____

Contact Number _____ eMail _____

Parent/Guardian Name _____

Parent/Guardian Signature (permission) _____

Teacher/Sponsor/Guidance Counselor _____

Applicant's Pledge:

I will participate in all required sessions leading to the Oratorical Scholarship Competition on May 19, 2018. My written speech will have original content, and if I include content that is not mine, I will properly cite it in my speech. If I am selected to be among the finalists, I will work diligently to invite family and friends to attend the competition to support me.

Applicant's Signature: _____ Date _____

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2018 Oratorical Competition Competition Eligibility, Rules and Requirements:

Eligibility:

- Black and Latino males attending an accredited high school in the Western Massachusetts area who plan to attend college.
- Prospective participants must complete and submit the registration form by Monday April, 2, 2018.
- A parent and teacher, organization sponsor, guidance counselor or youth director must sign the registration form.
- Registrants must attend an Orientation, two mandatory workshops and the Preliminary Competition session.

Rules:

- **Scholarship awards will be given to the top three participants and made payable upon proof of college enrollment.**
- Participants must write an original speech between 5-7 minutes in length (roughly 1,000 words typed and double-spaced).
- The speech should adequately address the above-mentioned topic and must be presented at the preliminary competition on Saturday, May 12, 2018, at St. John's Congregational Church.
- Selection of finalists will be made after the preliminary competition.
- On Saturday, May 19, 2018, participants are expected to arrive at St. John's Congregational Church – 643 Union Street Springfield, MA 01109 – at 3:00 pm. A typed (double-spaced) copy of the participant's speech must be submitted prior to the start of the program.

Participation:

- Mandatory workshops are designed to assist participants in learning public speaking skills and proper speech decorum.
- Each participant will be matched with a mentor to provide guidance and support leading up to the competition.
- The participant and mentor must determine convenient dates/times for individual practice sessions.

Mandatory Meeting Dates:

- April 7, 2018 – Orientation – Location TBA
- May 5, 2018 - Workshop #1 – Location TBA
- May 12, 2018 – Workshop #2/Preliminary Competition - St. John's Congregational Church
- May 19, 2018 – Contest - St. John's Congregational Church

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Annual Senator Edward W. Brooke III Oratorical Scholarship Competition Judging Criteria:

Characteristic	Points	Criteria
SPEECH DEVELOPMENT	20	Speech is structured around a purpose, and this structure must include an opening, body and conclusion. Development of speech is supported by relevant examples, facts and figures. The flow of the speech fit into the framework mentioned above and was presented to the audience as a unified whole.
EFFECTIVENESS	15	Effectiveness is measured in part by the audience's reception of the speech, but a large portion is how the participant answers these questions: Was speech's purpose established? Did the speech relate to that purpose? Was the subject of this speech understood?
SPEECH VALUE	15	Speaker must present meaningful and original content. Speaker must try to sway or contribute to the way the audience feels about a particular topic.
VOICE	10	Voice should clear, use varying pitches, and differ in rate and volume.
MANNER	10	Is the speaker engaged in the topic or reading words from a sheet of paper. Does the speaker believe in what he is saying?
APPROPRIATENESS	10	Choice of words relate to the speech. Language should promote clear understanding of thoughts and be appropriate for all age ranges.
CORRECTNESS	10	Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.
PHYSICAL PRESENTATION	10	Speaker's appearance should reinforce the speech, whether profound, sad, humorous, or instructional. Speaker should use some but not too much body language in conveying message. Confident, composed and adaptable.

Source: Alpha Phi Alpha Fraternity, Inc. Awards & Achievement Handbook

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